ABHILASHA KANTHE

Senior UX Designer • Experience Design Consultant • Product Designer

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PROFESSIONAL SUMMARY

Senior Experience Designer with **7+ years** of expertise leading enterprise UX strategy across Oil & Gas, FinTech, EdTech, and HealthTech. Proven specialist in user research, complex workflow orchestration, interactive rapid prototyping, and scalable enterprise design systems. Track record of delivering AI-integrated platform experiences that boost task completion rates by **25%+** and accelerate enterprise user onboarding by **60%**.

CORE COMPETENCIES & TECHNICAL SKILLS

UX & Product Design:	User Research & Strategy, User Journey Mapping, Information Architecture (IA), Wireframing, Rapid Prototyping (Low & High-Fidelity), Interaction Design, Usability Testing, Responsive Web Design, Accessibility (WCAG 2.1 AA), Enterprise Design Systems, AI-Driven UX
Tools & Software:	Figma, Adobe XD, Adobe Creative Suite (Photoshop, Illustrator, InDesign), Jira, Miro, FigJam, Zeroheight
Methodologies:	Design Thinking, Agile / Scrum Frameworks, Cross-functional Leadership, Design Sprints, Atomic Design System Methodology

PROFESSIONAL EXPERIENCE

IBM
Feb 2026 – Present

Senior UX Designer • Barclays Banking & Payments (Web)

- Optimized user-centric web banking experiences for **Barclays Banking & Payments**, transforming complex financial transactions into intuitive, accessible, and scalable digital solutions that substantially improved usability, transaction speed, and customer engagement.

IBM | Neudesic Technologies Pvt Ltd (An IBM Company)
June 2022 – Jan 2026

Senior UX Designer | GS Senior Consultant II

Lead UX Designer, Well Construction Digital Platform (Web) • Schlumberger (SLB) & Infosys

- Consulted for **Schlumberger (SLB)** via Infosys to lead UX/UI digital transformation, consolidating four fragmented global verticals into a unified web platform for well construction, rig operations, inspections, and work order lifecycle management.
- Spearheaded UX strategy and cross-regional field research (US, MEA, APAC, Europe) to harmonize multi-region workflows, architecting a modular design system that enabled **40% faster onboarding** and guaranteed UI consistency across modules.
- Delivered an enterprise-scale solution that reduced end-to-end workflow steps by **30%**, elevated task success rate from **68% to 92%**, and drove active adoption by **1,000+ global field users** within the initial production release.
- Partnered directly with engineering for seamless handoff using annotated design specifications and interactive Figma prototypes, contributing to a **35% reduction in post-launch support tickets**.

Lead UX Designer, Asset Mobility & Work Pack (Mobile) • Schlumberger (SLB) & Infosys

- Led end-to-end mobile UX for **OMT Move IT** & **OMT Work Pack** mobile applications, simplifying complex hazardous-environment field workflows to reduce task completion time by **45%**, scale daily transactions to **3,000+**, and attain a **94% task success rate**.

RFPs & Strategic Innovation Initiatives 2024 – 2025

Lead Product & AI Designer • Agentic AI GTM Platform & Control Room

- Owned end-to-end UX for a flagship Agentic AI Go-To-Market platform, driving strategy, user research, and rapid prototyping to deliver a scalable **Agentic AI Control Room** concept developed in direct partnership with Executive Leadership / Vice President.
- Conducted competitive analysis and domain-specific user research with Manufacturing and Life Insurance Subject Matter Experts (SMEs), formulating a validated feature set and de-risking development for cross-industry expansion.
- Accelerated the delivery timeline by **3 weeks** via rapid interactive prototyping and iterative feedback loops, authoring comprehensive journey maps and storyboards to align stakeholders on complex autonomous multi-agent workflows.
- Successfully presented and socialized the UX vision across C-suite leadership, securing executive buy-in and establishing a scalable design framework backed by high-fidelity interactive prototypes.

Super AI Polaris Pvt Ltd | India Aug 2021 – June 2022

Senior UX/UI Designer & Team Lead • Scalable EdTech Platform (Web)

- Led UX/UI for an EdTech learning ecosystem serving parents and K-12 students, spanning foundational learning to IIT Kanpur-affiliated certifications; reduced bounce rate on core course discovery pages by **28%** through restructured information architecture.
- Developed granular user personas, end-to-end journey maps, and scalable UI for multi-age learning paths, boosting sign-up completions for the IIT certification program by **15%**.
- Built high-fidelity interactive Figma prototypes for engaging, age-appropriate interfaces, decreasing parent-dashboard support inquiries by **4%**.

M90 Technology Pvt Ltd | India Jan 2019 – July 2021

Senior UX/UI & Visual Designer

- Delivered **50+ digital product projects** across Healthcare, E-commerce, Banking, and Retail, driving an average **20% lift in user engagement** for key client campaigns through data-informed interface redesigns.
- Translated commercial marketing and product objectives into human-centered designs for portals, web apps, and campaigns, successfully expanding account scope for 3 major enterprise clients.
- Engineered reusable component libraries and brand design systems for cross-channel consistency, slashing design-to-development handoff time by **30%**.

EDUCATION

Bachelor of Engineering (B.E.) in Information Technology • M.G.M. College of Engineering & Technology (JNEC), Aurangabad 2013 – 2017
Graduated with First Class Distinction

Higher Secondary Certificate (H.S.C.) • Vasantrao Naik Junior College, Aurangabad 2011 – 2012
Score: 72%

Secondary School Certificate (S.S.C.) • S.B.O.A. Public School, Aurangabad 2010 – 2011
Score: 92%

CERTIFICATIONS & PROFESSIONAL CREDENTIALS

Google UX Design Professional Certificate • Google (Coursera)
Specialization: Foundations of UX Design, UX Research, Empathy Maps & Personas, Wireframing & Prototyping, Responsive Web Design in Adobe XD, Designing for Social Good.

Interaction Design Foundation (IxDF) • UX/UI Certification Track • 22+ Industry Courses Successfully Completed
Advanced Coursework: Design Thinking, Human-Computer Interaction (HCI), User Research Methods & Best Practices, Mobile UX Strategy, UI Design Patterns, AI for Designers.